

ON THE TRAIL OF THE *Monarch Butterfly*



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Space required: 1,100–1,200 ft² (102–105 m²)

On the Trail of the Monarch Butterfly, produced by the Canada Aviation and Space Museum in collaboration with the Embassy of Mexico, exemplifies true teamwork, both in its creation and in its story.

Through microphotographic images and spectacular aerial photographs, join Mexican filmmaker and pilot Francisco “Vico” Gutiérrez as he follows the monarch’s amazing journey from Montreal, Canada, to the mountains of central Mexico. In his ultralight, decorated with the motif of the monarch butterfly and aptly named *Papalotzin* (the Aztec word for “small butterfly”), he covered over 6,000 kilometres in 90 hours of flight over 72 days.

This exhibition, and Vico’s stunning complementary film *Papalotzin – The Flight of the Monarch Butterfly*, are adaptable to a wide variety of venues, from museums and galleries to libraries and botanical centres.

Target audience

- Intergenerational family groups
- School groups

Languages

- All elements of the exhibition are presented in a multilingual format – English, French, and Spanish

Exhibition components

- 34 fabric panels, approximately 55 in. x 40 in. (140 cm x 100 cm), mounted on 17 double-sided frames
- Panels are assembled with 18 posts that stand 60 in. (150 cm) high
- Fabric is easily removed for shipping

Support material

- Installation and packing guide
- Condition report for display structures and elements
- Promotional material
- Templates for educational programs and hands-on activities
- DVD with English and French subtitles

Space requirements

- Zigzag: 1,200 ft.² (105 m²) / 70 ft. x 17 ft. (21 m x 5 m)
- Square zigzag: 1,100 ft.² (102 m²) / 55 ft. x 20 ft. (17 m x 6 m)

Shipping and installation

- One module on wheels
- Approx. 600 lb. / 270 kg
- 40 in. x 60 in. x 40 in. high (100 cm x 150 cm x 100 cm high)

Insurance

- Borrower must provide an insurance certificate.

Fees

- \$600 per month + shipping + applicable taxes



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Do you qualify for the Exhibition Circulation Fund through the Department of Canadian Heritage? Search online for “Museum Assistance Program.”