

SOIL SUPERHEROES

Developed and produced by



CANADA AGRICULTURE
AND FOOD MUSEUM

Partners



GLACIER farmmedia



With generous support
through the Ingenium Foundation



The
McLean
Foundation



Soil Superheroes

Space required: 1,000–1,400 ft² (93–130 m²)

Soil Superheroes introduces visitors to the league of superheroes who live beneath our feet and make life on earth possible. Colourfully illustrated characters speak directly to visitors, making the science of soil fun and relevant. Earthworms, sand particles, decomposing poop, and many other superheroes explain how their superpowers not only provide humans with food and medicine, but also clean the water we drink and help us fight climate change. Developed by the Canada Agriculture and Food Museum, this interactive exhibition makes the difference between healthy and unhealthy soil much clearer than mud! It also includes a discovery cart rich in hands-on activities that allow visitors to become soil superhero sidekicks.

This exhibition is supported by the Canadian Commission for UNESCO.



Target audience

- Intergenerational family groups
- School groups

Languages

- All elements are bilingual (English and French)

Space requirements

- 1,000–1,400 ft² (93–130 m²)
- Multiple configurations possible

Support material

- Promotional resources
- Condition report
- Installation and packing guides
- Discovery Cart with educational programming
- Digital files for a supplementary immersive experience

Shipping and installation

- 21 Crates on wheels / 9,665 lb (4,385 kg)
- Set-up: 2 days / 3 people

Insurance

- Borrower must provide an insurance certificate.

Fees

- Please contact us for details

Do you qualify for the Exhibition Circulation Fund through the Department of Canadian Heritage? Search online for “Museum Assistance Program.”

Ingenium — Canada’s Museums of Science and Innovation

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